Hannah Reilly

- 559.246.9100
- hannahreillyca@gmail.com
- hreilly.github.io

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STRENGTHS

- UI/UX
- Information Design
- Systems Architecture
- Product Ownership
- Research & Development
- Stakeholder Engagement

Education:

CA State University, Fresno

Graduated: May 2013

BA in Art | Summa Cum Laude

Smittcamp Family Honors College
President's Scholar

Platforms & Technology:

Microsoft 365: Power Platform (BI, Power Query, Automate, Power Apps & Dataverse), Sharepoint Online, Dynamics 365 Finance & Operations, Lists, Forms, Project Online, Azure Administration

Web Development: WordPress, jQuery, Bootstrap, Gulp, Sass, Google Maps JS API, Advanced Custom Fields, Underscores

**Server Administration:** AWS (EC2, RDS, S3, Cloudfront, IAM), Ubuntu, MySQL, Apache, NGINX, OpenSSH, UFW

Project & Code Management: Jira (Software & Core), Github, Trello, Basecamp

Low-Code/No-Code Web App Tools: Zudy Vinyl, ArcGIS Online

Marketing/Automation/Quick Data: Salesforce Pardot, Zapier, Activecampaign, Google Analytics, Hotjar, Airtable, Databox

Data Warehousing & ETL Tools: Snowflake, CDATA, BigQuery, Dataform, Rivery

Adobe Creative Cloud: Photoshop, Illustrator, XD, inDesign, Acrobat Pro

Web / **Data**

HTML/CSS PHP | JS SQL | Python DAX
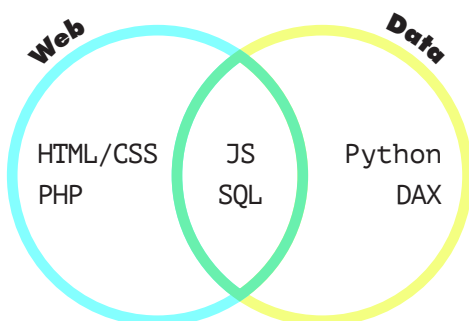
Language Experience

Work Experience

Lead Analyst - AIT Technology Design Solutions (2021-Present)

- While directing a small team, serve as a client guide through the entire business intelligence cycle, with a focus on collaborative requirements gathering, iterative revisions, customer data fluency, and end user adoption.
- Modeling and analyzing data at multiple stages in the ETL pipeline, using SQL tools, PowerQuery and DAX to craft a unified data story from a wide variety of sources.
- Developing visualizations and reporting solutions to drive strategic decision-making and deliver key insights for customers across multiple business sectors.

Business Solutions Designer - Assemi Group (2020-2021)

- Selecting, implementing, and maintaining platforms to support workflow optimization, application development, analytics reporting, and content management.
- Serving as the intermediary between the business teams and the technology department to deliver meaningful and functional solutions, especially focused on identifying user needs and driving adoption.
- Supporting the organization's decision-making process through analysis, reporting, research, and effective use of data generation from internal & external information.

Designer & Developer - Granville Homes/Assemi Group (2017-2020)

- Managed all aspects of web-related projects in an ongoing capacity, from UI/UX, development, and go-live to resource allocation, systems administration, & stakeholder relationships.
- Built and maintained effective websites with a focus on WordPress development, especially custom-coded themes, plugins, functions, and integrations.
- Produced digital and print assets for 5+ companies, including promotional materials & products, copy writing & editing, corporate resources, and hand-drawn illustrations.

Creative Director - One Sense (2016-2017)

- Established familiarity and trust for our brands through integrated marketing, content generation, and event coordination.
- Built a stronger human connection with our target communities by utilizing research, social media, and outreach to ensure we developed effective solutions for real needs.
- Incorporated informed design in the creation of print collateral, digital media, and all other marketing materials to meet the needs of the company and the customer.

Tutor/Instructor - Independent Contracting (2010-2016)

- Instructed students at a primary, secondary, and university level in English language & composition, mathematics, Latin, test prep, and other subjects, as needed.
- Emphasized the development of critical thinking and problem-solving skills that allow students to understand the value of their work and seek answers on their own.